

Sample: Digital Profile Study Rubric

Student's Name: _____

Person Interviewed: _____

Topic/Focus: _____

Interview

Above At Below

- In the writer's notebook there is evidence of try-its
- In the notebook there is evidence of preliminary interviews and notes
- In the notebook there is evidence of follow-up interviews
- Follow-up interview was recorded and completed on time

Style and Voice

- Piece has a focus/theme
- Selected audio fits the focus/theme. It is clear that the student gleaned answers from interviewee that fit the final product.
- Piece contains a variety of photos (minimum of 8 types of shots)

Organization

- Piece contains an interesting hook to engage the reader
- Piece has a logical sequence.
- Piece stays on focus/theme.

Genre Study: Digital Profile

- Final product meets the definition of a digital profile

Genre Study: Written Profile

- Final product meets the definition of a written profile (draft only required)

Revision

- Evidence of revision of written profile

Editing

- Evidence of revision in written profile

Comments: